

# Kuntz Electroplating Inc. (KEI)

## Premium Plated, Painted & Anodized Products

Corporate Overview





# Who Are We?

- We are North America's largest independently owned Tier 1 and Tier 2 supplier of powder coated, electroplated (nickel-chrome) and anodized components to the automotive, motorcycle, consumer products, office furniture, marine, architectural, powersports, and other industries
  - We provide all finishing services (including polishing if required) under one roof
  - Cradle-to-grave services including subassembly/packaging/logistics if required
  - We partner with or source directly high quality aluminum extrusions, die castings, steel or aluminum stampings or forgings
- We are a “quality obsessed” corporation - we offer best in class quality, service, and delivery
- We attract the best people – our loyal, non-unionized employees are the most experienced in the industry
- We manage complete supply chains and source the highest quality materials – we only partner with other world-class suppliers
- Award winning Sustainability & Environmental Management System (EMS) and Wellness Program

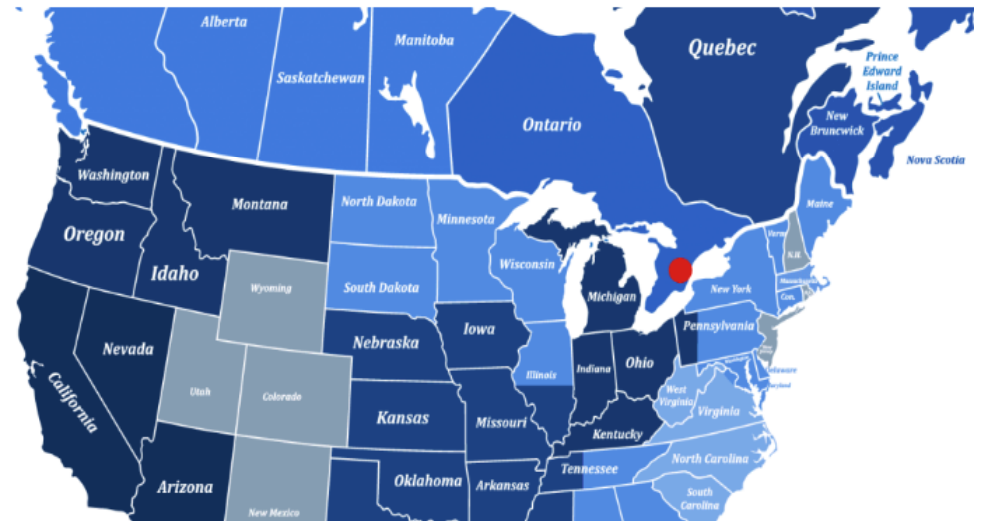




# OUR LOCATION

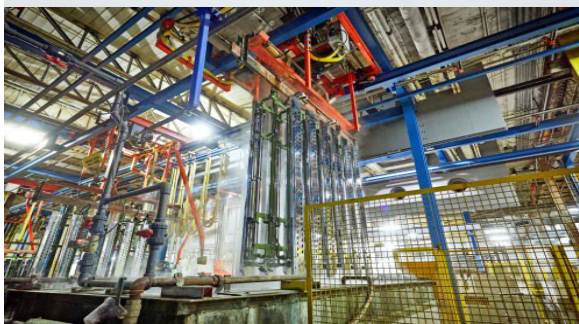
Location, location, location. Short, responsive and cost effective supply chains are more important than ever. KEI is located in the manufacturing hub of North America serving major Tier 1 suppliers and OEM's in the North East and throughout the manufacturing belt.

We choose world-class suppliers close to our facility to maximize efficiencies and lower freight costs, handling damage and overall product costs.





# KEI Corporate Summary



<b>Location:</b>	Kitchener, Ontario, Canada
<b>Production Details:</b>	Over 400,000 sq. ft, 3 shifts, 5 days/week
<b>Services:</b>	Tri or Quad layer nickel/micro discontinuous auxiliary assist chrome plating 6-Stage Zirconium, Class-A Powder Coating Polishing & Buffing Advanced in-house testing capabilities (QC and Process Chemistry laboratories) Subassembly, Packaging and Logistics Complete Tier 1 Supply Chain Management
<b>Major Equipment:</b>	2 high-volume computer-automated chrome plating lines 1 high-volume computer-automated powder coating line (Class A poly) 1 high-volume computer-automated powder coating line (Dielectric epoxy) 1 high-volume computer-automated Anodizing Lines (New in 2024!) 24 advanced robotic polishing cells Automated Guided Carts (AGC's) Natural Gas Co-Generation facility
<b>Annual Sales:</b>	\$ 80-100 Million
<b>Certifications:</b>	IATF Certified 2021; ISO 14001:2024
<b>Employment:</b>	~ 400

# Products & Finishes We Offer

## Components

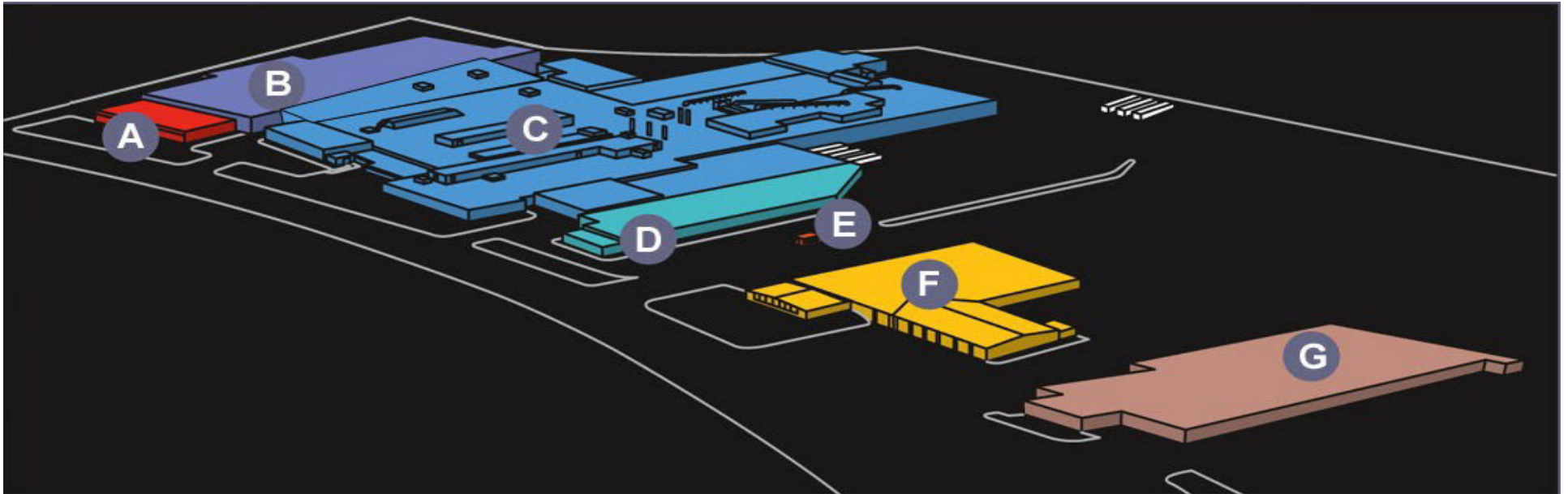
- Extrusions
- Stampings
- Die castings
- Forgings



## Finishes

- Powder Coating – Class A finishing and Dielectric Epoxy
- Anodizing (Bright Anodizing New in 2024, color variations available)
- Chrome Plating - Triplex Copper-Nickel-Chrome, Satin Nickel Chrome, Black Chrome

# KEI Plant Layout



A. Information Technology, Sales, Marketing & Account Management

B. Motorcycle and Tubular Products Polishing Plant

C. Main Plant, Plating Operations, Labs, Waste Treatment, Co-Generation

D. Powder Coating Plant   E. Main Security Gate   F. Maintenance and Stores   G. Warehouse & Logistics





## TO BE THE BEST AT WHAT WE DO

Through an unwavering commitment to our customers we will provide the **BEST VALUE PROPOSITION** in our industry which in turn will drive profitable and sustainable growth for our employees and our shareholders.

**PRIORITIZE SAFETY**  
Promote health and wellness.

**PROTECT THE ENVIRONMENT**  
Sustainable business practices and decisions.

**BE CUSTOMER FOCUSED**  
Exceed their expectations.

**CONSTANTLY EVALUATE OUR PROCESSES TO FIND BETTER WAYS**  
We must be globally competitive.

**COMMUNICATE FAIRLY AND HONESTLY**  
Recognize and reward good work and behavior.

**EMPOWER TEAM MEMBERS**  
Challenge conventional thinking.

**LEAD THROUGH EXAMPLE**  
Listen, learn and be accountable for your actions.

**HAVE A POSITIVE "CAN DO" ATTITUDE**  
Never get complacent.

**SAFETY**  
Safety is our highest priority.  
We promote total health and wellness.

**SUSTAINABILITY**  
Environmental stewardship.  
Good corporate citizenship.

**OPERATIONAL EXCELLENCE**  
Continuous improvement mindset.  
Best-in-class quality, delivery and service.  
We are innovators.

**INTEGRITY**  
Honesty and respect with our co-workers, customers, suppliers and community.  
Accountability.

**TEAM WORK**  
One Team approach in all we do.  
Challenge. Collaborate. Learn.

**SUCCESS**  
We are a high performance company. Never give up.

## OUR CORPORATE BELIEFS



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