

OUR LOCATION

Location, location. Short, responsive and cost effective supply chains are more important than ever. KEI is located in the manufacturing hub of North America serving major Tier 1 suppliers and OEM's in the North East and throughout the manufacturing belt.

We choose world-class suppliers close to our facility to maximize efficiencies and lower freight costs, handling damage and overall product costs.





KEI Corporate Overview



Location: Kitchener, Ontario, Canada

Production Details: Over 328,000 sq. ft, 3 shifts, 5 days/week

Services: 6-Stage Zirconium, Poly Powder Coating

6-Stage Zirconium, Dielectric Epoxy Powder Coating

Anodizing - Type II Sulfuric

Tri or Quad layer nickel/micro discontinuous auxiliary assist chrome plating

Manual / Automated Polishing & Buffing

Advanced in-house testing capabilities (QC and Process Chemistry laboratories)

Subassembly, Packaging and Logistics

Complete Tier 1 Supply Chain Management

Major Equipment:

1 high-volume computer-automated powder coating line (poly)

1 high-volume computer-automated powder coating line (Dielectric epoxy)

1 high-volume computer-automated anodizing line

2 high-volume computer-automated chrome plating lines

24 advanced robotic polishing cells Automated Guided Carts (AGC's) Natural Gas Co-Generation facility

Annual Sales:

\$ 80-100 Million

Certifications:

IATF Certified 2021; ISO 14001:2015

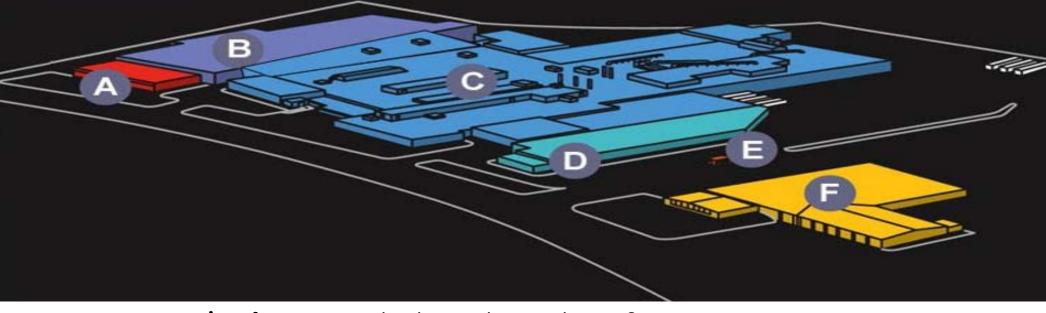
Employment:

~ 375





KEI Plant Layout



A: Information Technology, Sales, Marketing & Account Management B: Motorcycle and Tubular Products Polishing Plant

C: Main Plant, Plating & Anodizing Operations, Labs, Waste Treatment & Co-Generation D: Powder Coating Plant E. Main Security Gate F. Maintenance and Stores



What We Do Best

- We are a "quality obsessed" corporation we offer best in class quality, service, and delivery
- We are industry leaders in decorative and functional finishing (<u>electroplating</u>, <u>powder coating</u> and <u>anodizing</u>) in consumer products industry
 - Running Boards, Roof Rails, Stanchions
 - EV Battery Components
 - Motorcycle and recreational vehicle components
 - Marine components
 - Military and Nuclear applications
- We attract the best <u>people</u> our loyal, non-unionized employees are the most experienced in the industry
- We <u>manage supply chains</u> and source the highest quality materials we only partner with other <u>world-class suppliers</u>
- Award winning <u>Sustainability & Environmental</u> Management System (EMS) and <u>Wellness</u> Program



Finishes We Offer

- Powder Coating Dielectric Epoxy
- Powder Coating Polyester
- Anodizing (New in 2025!) Clear & Satin Type II Anodizing (Sulfuric)
- Chrome Plating Triplex Copper-Nickel-Chrome (Hexavalent & Trivalent)





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PRIORITIZE SAFETY

Promote health and wellness.

PROTECT THE ENVIRONMENT

Sustainable business practices and decisions.

BE CUSTOMER FOCUSED

Exceed their expectations.

CONSTANTLY EVALUATE OUR PROCESSES TO FIND BETTER WAYS

We must be globally competitive.

COMMUNICATE FAIRLY AND HONESTLY

Recognize and reward good work and behavior.

EMPOWER TEAM MEMBERS

Challenge conventional thinking.

LEAD THROUGH EXAMPLE

Listen, learn and be accountable for your actions.

HAVE A POSITIVE "CAN DO" ATTITUDE

Never get complacent.

Through an unwavering commitment to our customers we will

provide the **BEST VALUE PROPOSITION** in our industry which in turn will drive profitable and sustainable growth for our employees and our shareholders.

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SAFETY

Safety is our highest priority.

We promote total health and wellness.

SUSTAINABILITY

Environmental stewardship. Good corporate citizenship.

OPERATIONAL EXCELLENCE

Continuous improvement mindset.

Best-in-class quality, delivery and service.

We are innovators.

INTEGRITY

Honesty and respect with our co-workers, customers, suppliers and community.

Accountability.

TEAM WORK

One Team approach in all we do. Challenge. Collaborate. Learn.

SUCCESS

We are a high performance company. Never give up.

CORE VALUES

MISSION

VISION

LEADERSHIP EXPECTATIONS

OUR CORPORATE
BELIEFS



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